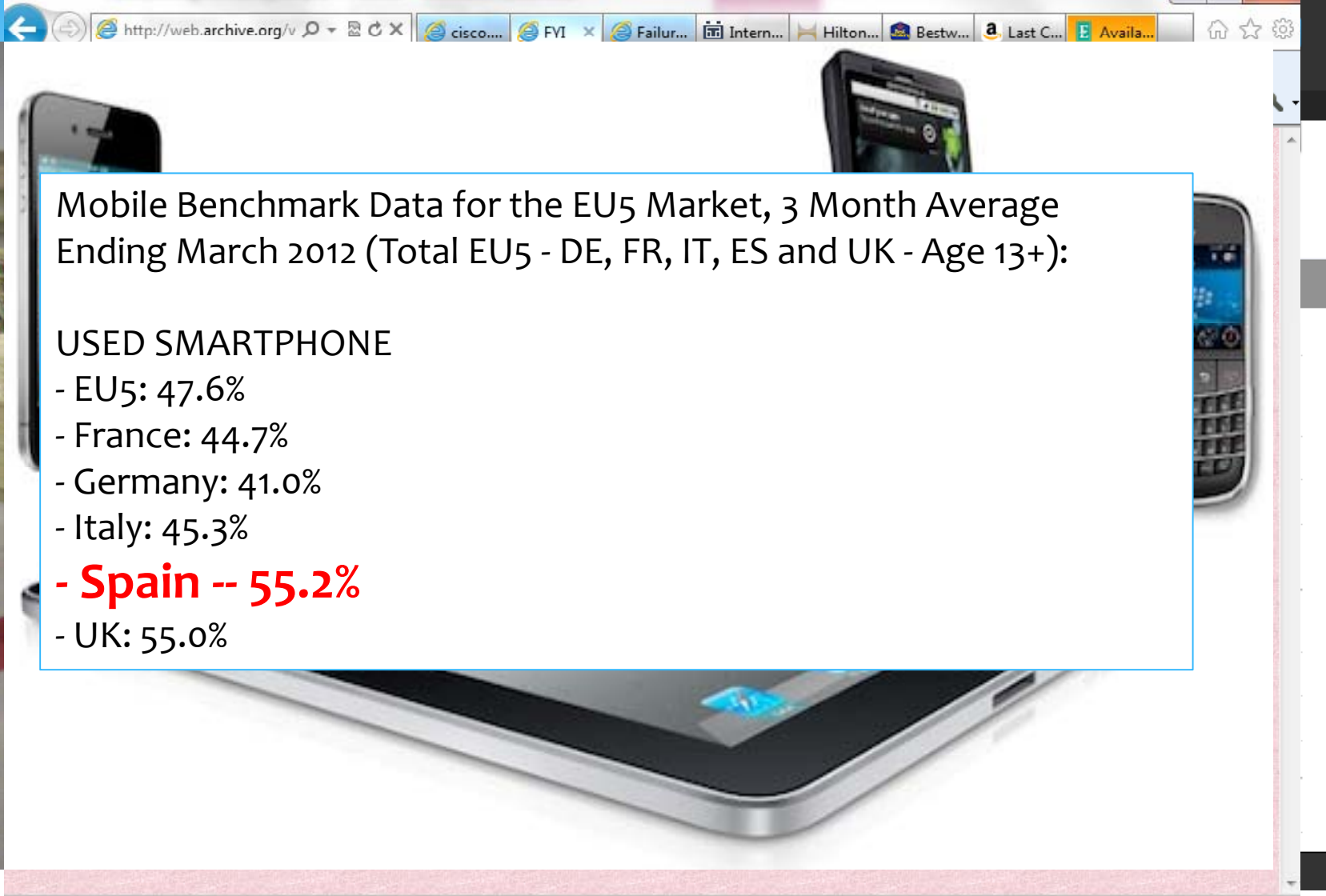


So Now What?

Steve Coffman -- LSSI

Decline and Fall of the Library Empire



Mobile Benchmark Data for the EU5 Market, 3 Month Average Ending March 2012 (Total EU5 - DE, FR, IT, ES and UK - Age 13+):

USED SMARTPHONE

- EU5: 47.6%
- France: 44.7%
- Germany: 41.0%
- Italy: 45.3%
- **Spain -- 55.2%**
- UK: 55.0%

WHY DRM DOESN'T WORK

OR
HOW TO DOWNLOAD AN AUDIO BOOK FROM THE CLEVELAND PUBLIC LIBRARY

eBook

STEP 1
FIND A BOOK YOU'RE INTERESTED IN

STEP 2
ADD BOOK TO YOUR CART

STEP 3
LOGIN AND CHECK OUT YOUR BOOK

STEP 4
GET A DOWNLOAD LINK

STEP 5
BOOT UP WINDOWS

STEP 6
DOWNLOAD PROPRIETARY SOFTWARE

STEP 7
INSTALL SOFTWARE

STEP 8
GET CRYPTIC ERROR

STEP 9
GOOGLE YOUR PROBLEM

STEP 10
LEARN THAT YOU NEED AN UPDATED SECURITY CERTIFICATE

STEP 11
OPEN WINDOWS MEDIA PLAYER

STEP 12
DOWNLOAD NEW SECURITY CERTIFICATE

STEP 13
LEARN THAT YOU NEED TO UPDATE WINDOWS MEDIA PLAYER

STEP 14
INSTALL UPDATE

STEP 15
REBOOT WINDOWS

STEP 16
START UP OVERDRIVE MEDIA PLAYER

STEP 17
GET ANOTHER CRYPTIC ERROR MESSAGE

STEP 18
INSERT PROFANITY

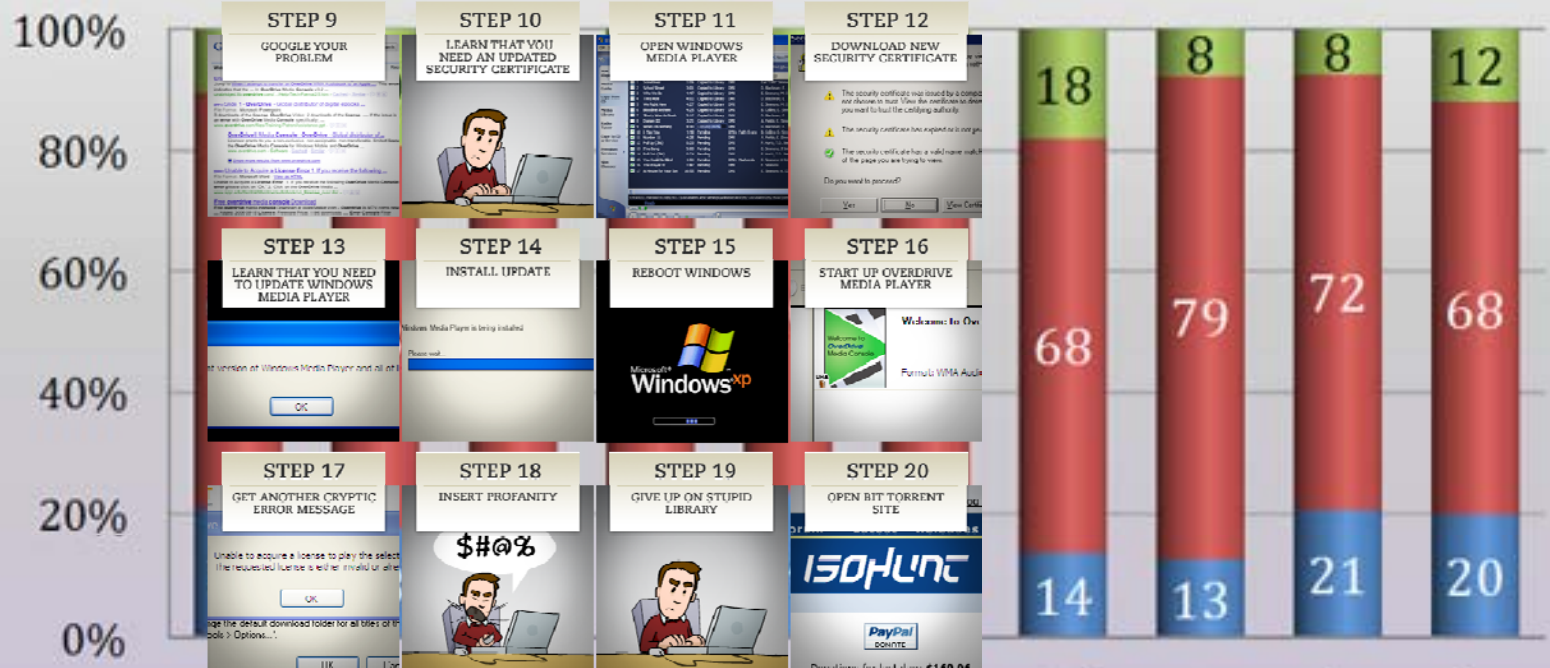
STEP 19
GIVE UP ON STUPID LIBRARY

STEP 20
OPEN BIT TORRENT SITE

STEP 21
CLICK DOWNLOAD

STEP 22
ENJOY YOUR AUDIO BOOK

Adding paid -for ebooks

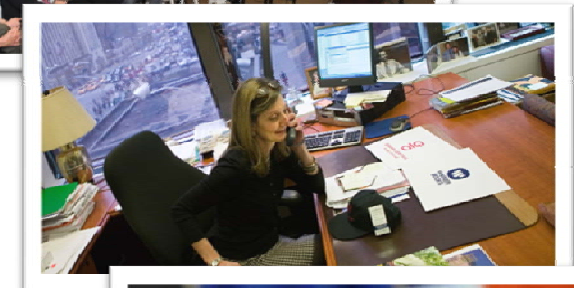
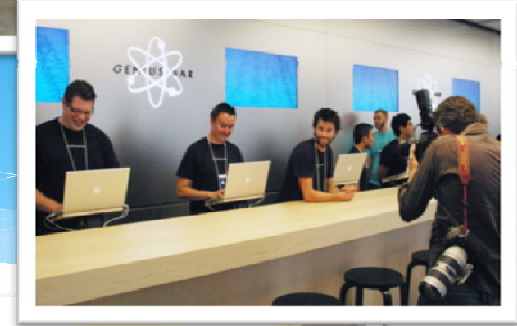


Base: All online adults

The digital library is here ...

- * Digital Library we all dreamed off has been created all right
- * We helped to make it, but it is not ours
 - * Books by Google, Amazon and Apple
 - * Reference by Google and the Web
 - * Library 2.0 by GoodReads, LibraryThing and many others
 - * And the smartphone, Kindle and iPad are providing access to it all

Post-print futures?



Parlay roles we played in the library into valuable services we can offer communities when they no longer need our books

- * Maker Spaces
- * Gadget Gurus
- * Community Convenors
- * Publishers
- * “Help improve society by facilitating the creation of knowledge in their communities” David Lanke

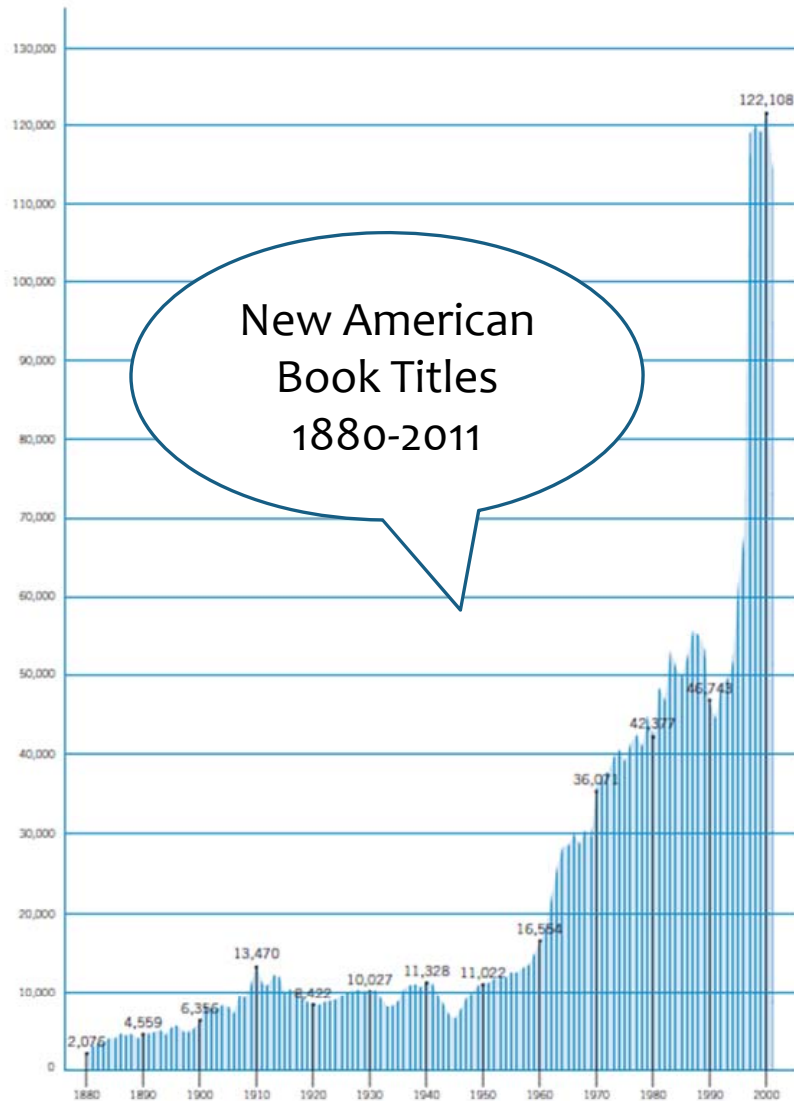
Great, so where does that leave us?

* Public and Academic Libraries in the Spain

- * 80 million books
- * Over 8,900 buildings to house them
 - * (almost half as many as in the US with only 15% of the US population)
- * 209, 491,651 people walking through the doors each year to get them (and growing)
 - * Users up 10.9% since 2008
 - * Visits up 5.7% since 2008 (particularly in public libraries)
 - * Loans of printed books up 15.8% for public libraries and 9.2% for academic libraries since 2008

There may never be a better time

Table 1 AMERICAN BOOK TITLE OUTPUT, 1880-2001



New American
Book Titles
1880-2011

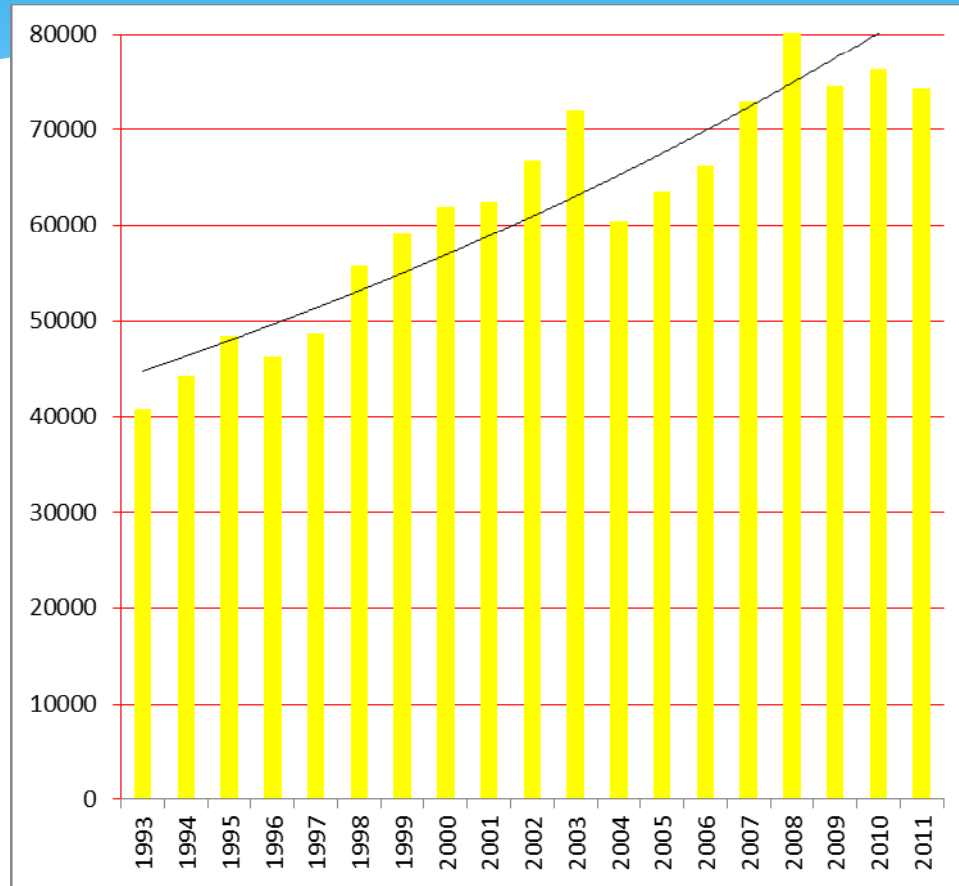
190,502
2007

347,178
2011

NB: Readers will note the large jump in title output between 1996 and 1997. An explanation is in order. According to *Publishers Weekly* librarian Gary Ink, prior to 1996, Bowker used the American Book Publishing Record database, a record of titles catalogued by the Library of Congress, to determine American book title output. However, beginning in the early 1980s the Library of Congress staff were unable to keep up with the number of books needing to be catalogued. Some titles were unrecorded as a result. In 1996 Bowker switched to using the Book in Print database, which was far more comprehensive. It also recalculated title output for 1997 using BIP. According to Mr. Ink, the statistics prior to the early 1980s are regarded as accurate. Therefore, a valid comparison can be made, for example, between output for 1996 and 2000. In any case, what can be gleaned here is the huge growth in output within the last twenty-five years.

Preliminary figure for 2001:
114,477.

Not so bad in Spain either

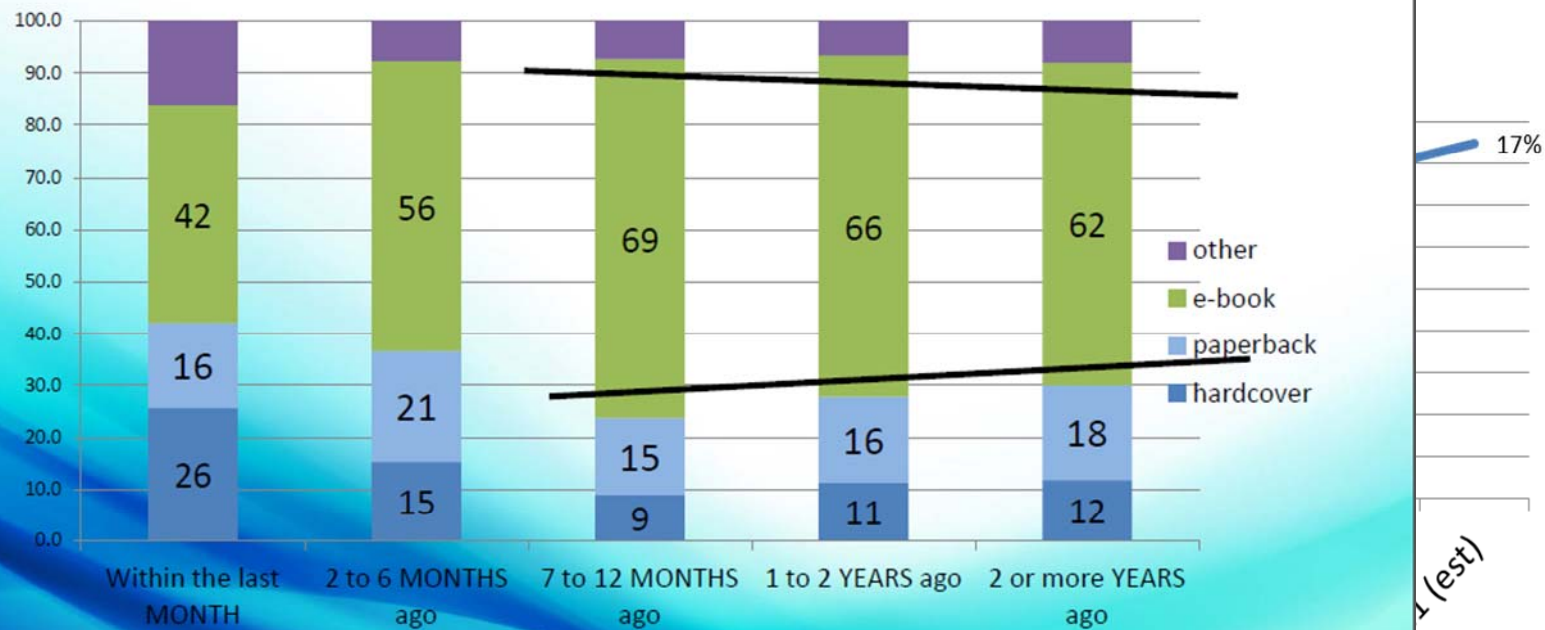


Number of New Titles Published in Spain 1993-2011 – from INE database

Don't count print out yet



"E" at the Expense of "P"



Book as antidote to an overly digital life



So does that Mean just keep on doin' what we've been doin'? (Gary Coleman – Avenue Q)

Google

"more than just books"



Search

About 94,900 results (0.12 seconds)

Web

Images

Maps

Videos

News

Shopping

More

Brandon

Change location

Show search tools

['Hands-On' Libraries Offer More Than Just Books - PSFK](#)

www.psfk.com/2012/10/hands-on-libraries.html



by Yi Chen - in 115 Google+ circles - More by Yi Chen

Oct 4, 2012 – These institutions are more like laboratories that function as a hub to host creativity and interactive projects.

[More Than Just Books | Warren-Newport Public Library's website fo...](#)

morethanjustbooks.wnpl.info/

Warren-Newport Public Library's website for readers, listeners and viewers.

[How Libraries Are About More Than Books](#)

www.huffingtonpost.com/.../minneapolis-public-library-cultural-cent...

Nov 7, 2011 – Libraries ARE **more than just books**. They are institutions that fund computers, internet, coffee etc. through the use of violent threats against ...

[Kansas Libraries Offer Patrons More Than Just Books](#)

www.kake.com/.../Kansas-Libraries-Offer-Patrons-More-That-Just-B...

Aug 28, 2012 – Changing with the times, libraries now offer many unique things to check out, including cake pans, fishing poles and even art work.

[Rock County Public Library | More Than Just Books!](#)

libraries.ne.gov/rockcounty/

Oct 8, 2012 – Describes materials and services that the library offers, information about programs, and provides access to its catalogs and information ...

[Libraries provide more than just books - Massillon, OH - The ...](#)

www.indeonline.com/news/.../Libraries-provide-more-than-just-book...

Mar 25, 2011 – Just as technology has evolved, libraries have changed and grown as

Fix inefficient distrib

It's the same
in Spain
Only 12 cents
on Books
;-(

Only 12
cents on
Books
;-(



Take advantage of new opportunities



What happens when libraries do go 'E'?

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So now what?

